



# IMPACT CUP PICKLEBALL



## INTRODUCTION

**Impact Cup Pickleball is more than a tournament—it's a movement to bring free, high-quality pickleball and educational resources to youth across San Diego.**

This peer-to-peer fundraising competition will directly support the launch and expansion of grassroots youth pickleball programs. Funds raised will go toward hiring coaches, providing equipment, and placing trained educators into schools to offer free after-school pickleball instruction and enrichment opportunities. With free youth **Open Play** every Sunday and a free clinic every Wednesday already in place, this initiative is gaining momentum—and Impact Cup Pickleball 2025 will take it to the next level.

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## WHO AND WHAT ARE WE RAISING MONEY FOR?

At Youth Tennis San Diego, our goal is to empower the youth of our city through sport—and that includes pickleball. More than just a game, pickleball is a powerful tool for connection, mentorship, and opportunity—three essentials every child needs to thrive, both now and for the future.

With over 70 years of experience delivering impact through youth sports, YTSD has provided free and low-cost tennis programs to children in under-resourced communities, helping them build life skills, confidence, and resilience. We're bringing that same dedication, passion, and expertise to pickleball.

Launching in Fall 2025, our youth pickleball movement is designed to break down barriers and provide free and affordable programs. With trusted school partnerships and a strong commitment to equity, we're creating safe, supportive spaces where kids can learn, grow, and belong—on and off the court.

The Impact Cup Pickleball is proud to raise funds in support of this movement. By participating or donating, you're helping build healthier communities, stronger kids, and lasting change—one serve, one swing, and one child at a time.



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## EVENT DETAILS

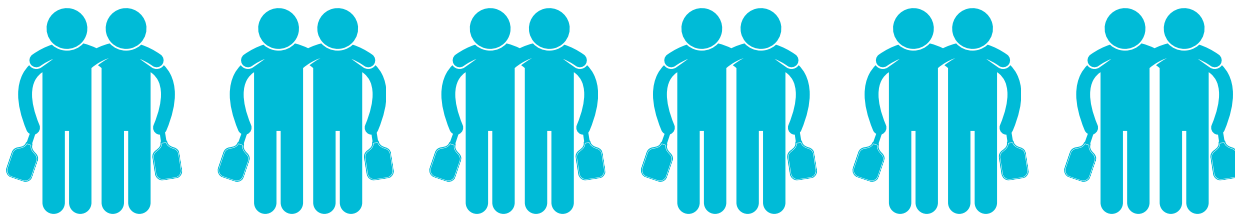
Dates:



August 16th, 2025: Impact Cup Tournament and MLP Access

### Impact Cup Pickleball Competition Formats:

- Team Fundraising Challenge (Pre-Event)
  - Before stepping onto the court, teams will compete in a peer-to-peer fundraising campaign, rallying support and raising money for Youth Tennis San Diego. Each team's impact off the court helps drive their momentum going into the main event.
- On-Court Round Robin Tournament
  - The Impact Cup is comprised of 6 teams. A team may consist of as many players as desired, but at the minimum, a team will consist of 8 players (two at each of the following levels: 7.0 combined, 7.5-8.0 combined, 8.5-9.0 combined, 9.0+ combined). The round-robin competition will see each team compete against every other team. Each match consists of 4 doubles lines (7.0 combined, 7.5-8.0 combined, 8.5-9.0 combined, 9.0+ combined). A doubles pairing can consist of two women, two men, or mixed. Doubles pairings can change match to match but must stay true to level. The total number of sets determines the winning team. If there is a tie, head-to-head results will determine the winner.



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**YTSD IMPACT CUP PICKLEBALL**

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### Impact Cup Pickleball Team Format:

Each team is made up of passionate individuals dedicated to supporting youth through tennis and education. Here's how it works:

- Each participant commits to raising at least \$2,500
- Teams collectively aim to raise \$30,000 or more

Every team, captain, and player will receive a personalized online fundraising page, where you can:

- Share your story and why you're participating
- Track your fundraising progress in real-time
- Engage friends, family, and supporters with direct donation links

You won't do it alone — Youth Tennis San Diego (YTSD) provides:

- Help build your fundraising page
- Ready-to-use email and social media templates
- Personalized guidance throughout your campaign



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## Fundraising Incentives:

### \$2500 Raised:

- Impact Cup Tournament Participation (Aug 16)
- Impact Cup Party (Aug 16)
- 2 Reserved Seats to the MLP (Aug 16)

### \$5,000:

- 2 VIP Tickets to MLP (Aug 16)

### \$10,000:

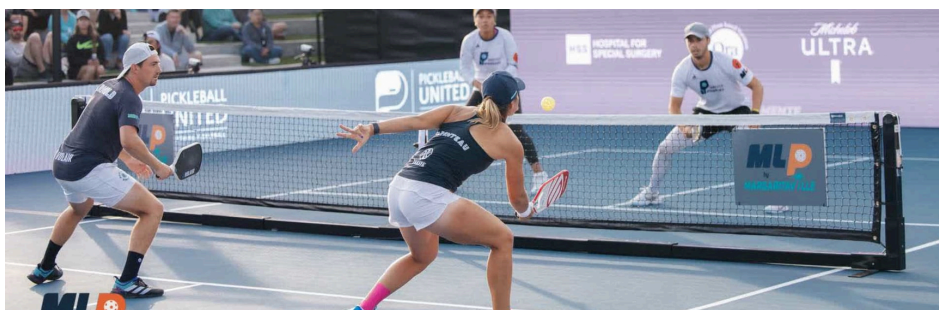
- 2 VIP Tickets to MLP (Aug 16)
- 2 Tickets to the 2025 Gala (Oct 11, 2025)
- Name Recognition at Barnes Tennis Center

### \$25,000:

- 2 VIP Tickets to all sessions of MLP (Aug 15-17)
- One Table (8 seats) to the 2025 YTSD Gala (Oct 11, 2025)
- Name Recognition at Barnes Tennis Center



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## Sponsor a Team:

\$40,000

- 2 VIP Tickets to all sessions of MLP (Aug 15-17)
- One VIP Table (8 seats) to the 2025 YTSD Gala (Oct 11, 2025)
- Name Recognition at Barnes Tennis Center
- Private meet + greet + pictures with MLP players
- Fill your team with up to 12 players. They have all completed their fundraising goal as part of the team sponsorship

## FAQ:

Is my donation tax-deductible?

- Yes, we are a 501c3. All donations will be issued an acknowledgment letter per IRS guidelines

How do I apply to be a captain, player, or sponsor?

- Reach out to Jesse Steinberg at [jsteinberg@ytsd.org](mailto:jsteinberg@ytsd.org)!

What forms of payment can I accept as donations?

- Credit cards, bank transfers, checks, cash, cryptocurrency

LET'S MAKE A DIFFERENCE, TOGETHER!



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